

West Shore Golf & Country Club

April 15, 2024 Board of Directors Meeting

Attendance:

- Mario Ferrante– President
- Brian Kromrei – Vice President
- Art Wahl – Treasurer
- Rich Mierkowicz – Secretary
- John Gaynier – Director
- Julie Gloor – Director
- Mike Purcell – Director
- Joe Wilson – General Manager
- “EK” Kammeraad – Golf Professional
- Ryan Graham – Facility Manager
- Lauren Bilicki – Bar and Event Manager

Guests: Vicky, Chelsea

Absent: John Gayiner (Zoomed In)

General meeting was called to order at: 6:00pm

March minutes are approved.

Committee Reports:

Finance – Art Wahl: \$344,500 bank balance after prepays. Bill out and plan to collect \$195,000 in April from other prepays and normal billing. We should bill out \$80,500 during the golf months, and \$54,000 in the winter months. We prepaid all chemical early orders \$120,985 and many pro shop early orders as well that provided discounts through mid may. As of meeting projecting a small deficit for the season. Final budget will be approved prior to the Annual Meeting. Motion passed unanimously to approve necessary profits for all West Shore Leagues, Events, and Invites

Membership – Julie Gloor: 31 total new memberships, 46 total resignations.

Grounds and Greens – Evan Herman: All tree work from winter as been completed. First cuts have been completed on all surfaces and mowing reptations will increase shortly as weather improves. 10,000 sq feet sod will be delivered on Wednesday to be placed throughout the property. The new irrigation controller was set up last week and working great.

Pro Shop – Brian Kromrei: Stock coming in nicely, Grayson coming shortly

Tournaments – Rich Mierkowicz: Signup for opening day coming out. Going to move Old Pal to Aug 3rd and 4th.

House and Social – Julie Gloor: Mother's Day event coming up and Masters party was a success. Hired 2 new girls, college girls coming back and should be fully staffed come May 1. Training takes place once everyone is in place. Madison and Ally are two lead servers. Cinco de Mayo and Kentucky Derby party. Trying to get another POS system.

Web Site/Social Media – Rich Mierkowicz: Lauren now has access to social media accounts with Kristy. Utilizing MailChimp as a marketing tool for mass email.

House Maintenance – John Gaynier: Upstairs bar has been updated. Touch tunes and Golden Tee has been installed. Hoods were cleaned but went down for 45 mins. Going to have ac guy take a look at it. The water machine had a problem, no longer dripping. Company is coming out to clean lines. HVAC stuff is pretty much complete. Joey really exciting about DTE bill.

By-Laws – Art Wahl: Nothing new

Old Business:

- **Strategic Committee** – Going to be meeting quarterly and how to increase revenue. Looking into new sign out front, and then having printouts of 12 hole.

Land spilt – property has been split. More to come at Annual Meeting.

Cart Barn will be staked in the next few weeks

New Business:

Women's Invite – Women's invite committee is requesting 2 morning tee times for their invite. 9am Friday and 9am Saturday tee times. Forecasting 25 teams (50 women) for the invite. July 26th and 27th.

Tree Planting – 7 trees approved for planting.

Halfway house had a lot of mouse droppings. Downriver pest came to assess the problem and has been hired to handle all pest control.

Motion approved to remove fence on 13 tee box. Motion approved.

Tee Time Policy – 48 hrs in advanced have to have your group, no single booking, pin will get changed so you will not be able to make tee times if you don't show 2 times. Formal letter and policy will be sent to the membership.

Cart Policy – Black stakes in areas where carts should not be going. Members should not be in their own cart, unless in a 3-some or having health problems. Formal letter and policy will be sent to the membership.

Profits needed for events motion approved.

West Shore Events – 20% Service Charge on Food; West Shore Service team receives 8% of this and paid through our payroll. This is just for Events only and not the standard Day to Day

No jean policy ever approved by BOD

Annual Meeting - 6pm May 7, Board to meet at 5pm.

Meeting adjourned: 8:10pm

-Rich Mierkowicz

Secretary