

West Shore Golf & Country Club

April 17, 2023 Board of Directors Meeting

Attendance:

- Brian Kromrei – President
- Mario Ferrante – Vice President
- Art Wahl – Treasurer
- John Gaynier – Director
- Mike Purcell – Director
- Julie Gloor – Director
- Joe Wilson – General Manager
- Evan Herman - Superintendent
- “EK” Kammeraad – Golf Professional

Guests: None

Absent: Rich Mierkowicz , Julie Gloor

Meeting was called to order at: 6:38pm

Minutes from the prior meeting approved.

Committee Reports:

Finance – Art Wahl: Chemical preorders and most of the pro shop inventory was paid for, gaining some discounts, and totaling just over \$180,000. More people prepaid than planned, currently we have \$200,000 in the bank cash account. Next year’s budget is being finalized. The time has come/is coming that West Shore will need to purchase a better operating system, not just an excel sheet for our finances. A Club management system, a more contemporary way to do things, that keeps multiple areas of business monitored and is easily auditable. There is some concern about the amount of work and the accuracy with current process,

especially now that we have over a 2-million-dollar budget. There was much discussion about the credit card fees for payments we incur, recognizing that ACH fees are much less. West Shore spends almost \$45,000 on these fees. A schedule for assessing how to effectively have members switch, or assist in paying these fees was had. This will be revisited and reviewed by the board in the coming months, a plan will be brought to the membership later this summer. The club improvement account stands at \$102, 500.

Membership – Mario Ferrante: Membership remains strong, less people resigned than last year, over 20 new members have joined since fall, we currently stand at 348 accounts and 302 active golfing memberships. There are 82 capital members currently and the hope is that number will continue to grow, ideas to incentivize this membership were discussed.

Grounds and Greens – John Gaynier: Work continued all over the course, only one water leak happened on our first full watering, with the warm weather last week. Preemergent weed control was applied, the native areas are beginning to regrow it is important that everyone stay out of the “Native Grass”. We need to make sure this is communicated and clear to members and guests.

Disappointingly there was a lot of ball mark damage to greens and divot damage all over the course. A plan to gather some people and have a “Fixing & Filling Party” is being planned for next week. Most of the new equipment is in, waiting on the new fairway mower yet. The landscaping ties around the tee areas are being removed/addressed this will start at #10. Some cement work is being completed near the first tee and the ½ way house in the next couple weeks.

Pro Shop – Julie Gloor: Pro Shop is well stocked and ready for the season. Staff is set. There are many new brands and items for members and guests. On carts, there will be green sand now to fill divots, everyone is encouraged to utilize as they play. The carts are in their fourth year of the contract, Joe Wilson is in negotiations with the cart supplier for next year’s/ next contract’s supply. We expect a large increase however as preliminary pricing has increase due to market, inflation and interest rates. He will update the board as that process moves on.

Tournaments – Mike Purcell: Opening day event info going out. The season schedule is set. League sign up is almost closed, with high participation this season.

House and Social – Julie Gloor: The hours of service will be posted in the dining room and bar areas. A menu for the season had been developed for regular hours. Some evening meal events are being planned. Staff has been added, and there are slight price increases on beverages and food this season.

Web Site/Social Media – The loading of all new member's information and setting up the Genius information are being done in the next week. Several new TV's are being installed, they will all be able to stream, several of them will also be able to use cable and are located throughout the clubhouse area/pro shop/patio. An updated way to get sound and announcements through the building is also about set, this will improve communication especially at big events.

House Maintenance - Art Wahl : Furnace bid is higher than expected, the company is invited to make a presentation to the board on the plan and costs, with options. Other bids are being sought. The dining room tile floor has an updated look, the carpets have been shampooed, and the new patio furniture is all set up. There was a water issue at the ½ way house over winter, the rest rooms are open currently but it will be another week or so until the inside area is ready.

By-Laws – The New Member Handbook has been completed, it will be reviewed and approved by the board and then made available to all members at the annual meeting in May. This is a "living document" that will be updated annually (or as needed) so everyone has the same expectations and information.

Old Business:

-Land/Development: The land split was tabled at the most recent Grosse Ile planning commission meeting, the Township is requiring more engineering details and some changes. Brian and Mario were present and represented WS at that meeting.

- **Storage Barn:** The site is being finalized, we had Bob Howey look at site options, give us feedback, and he is willing to give us architectural advice and work with WS on this project. Next step is we need engineering conceptual drawings.

New Business:

-The request for members that would like to serve on the Board has gone out, two positions are being elected, both incumbents (Gaynier and Wahl) are eligible to run.

Meeting Adjourned at: 8:18pm

Next meeting is scheduled: May 9, 2023 - Board @ 5:30

-Annual Membership Meeting @ 6:30

-Art Wahl